Auphonic Joins NVIDIA Inception

Graz, Austria —July 29, 2022. [Auphonic](#) announced they had joined NVIDIA Inception, a program designed to nurture startups revolutionizing industries with technological advancements.

Auphonic is focused on providing a service for audio and video creators by simplifying their post-production processes via technologies based on signal processing and machine learning techniques. Users can apply a broad range of single and multitrack algorithms for audio leveling and loudness normalization, audio restoration, denoising, and other audio editing purposes. Customers and partners of Auphonic include broadcasters, podcasters, radio and tv stations, and video- or filmmakers.

NVIDIA Inception will allow Auphonic to leverage NVIDIA's cutting-edge technology by accessing more diverse cloud and NVIDIA's GPU product offerings, which are used in most Machine Learning and Deep Learning model training instances worldwide. This will allow Auphonic to streamline AI development and deployment and train bigger machine learning models to test and evaluate algorithms faster. On the startup development side, NVIDIA Inception will grant access to the support and expertise to help Auphonic grow as a business entity. The program will also offer Auphonic the opportunity to collaborate with industry-leading experts and other AI-driven organizations.

"We are happy to join such a renown program and look forward to the updates to our product that we will be able to implement and potentially a greater industry transformation, thanks to the technological and knowledge support provided throughout the program", says Georg Holzmann, Founder and CEO of Auphonic. "In the end, our current and potential users will experience the most obvious improvements and an availability of a greater variety and capabilities of our audio post-production technologies."

NVIDIA Inception helps startups during critical product development, prototyping, and deployment stages. Every NVIDIA Inception member gets a custom set of ongoing benefits, such as NVIDIA Deep Learning Institute credits, marketing support, and technical assistance, which provides startups with the fundamental tools to help them grow.

About Auphonic
Auphonic is the leading 1-click audio post-production web tool that allows users to fully automate the post-production of audio and video files and save up to 90% of their working time. The technology is based on artificial intelligence with features such as single and multitrack
 audio leveling and loudness normalization, audio restoration, automatic ducking, noise gate, and cross-talk removal, alongside speech recognition, denoising and publishing integrations. Automated audio editing can be easily incorporated into any workflow with direct integration capabilities via API. Auphonic revolutionizes the way audio is processed and edited today. Customers and partners include broadcasters, podcasters, radio stations, and video- and filmmakers such as NBC, LA Times, iheart media, Wondery, and Buzzsprout.

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